

# NATIONS UNITED

## SDG GLOBAL BROADCAST

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Available for free distribution across all broadcast platforms

72



**THE GLOBAL GOALS**  
For Sustainable Development

PROJECT  
**EVERYONE**

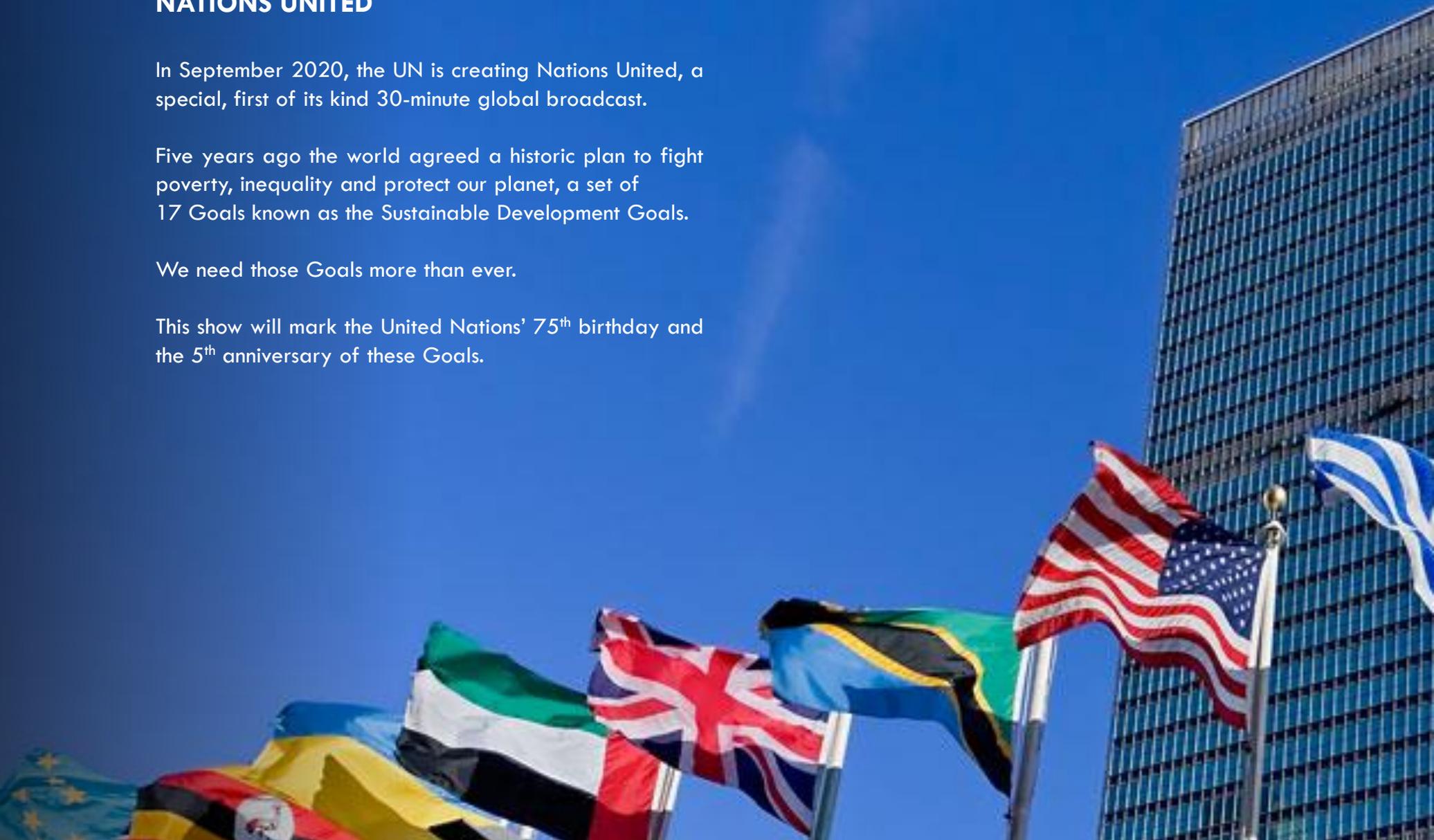
## NATIONS UNITED

In September 2020, the UN is creating Nations United, a special, first of its kind 30-minute global broadcast.

Five years ago the world agreed a historic plan to fight poverty, inequality and protect our planet, a set of 17 Goals known as the Sustainable Development Goals.

We need those Goals more than ever.

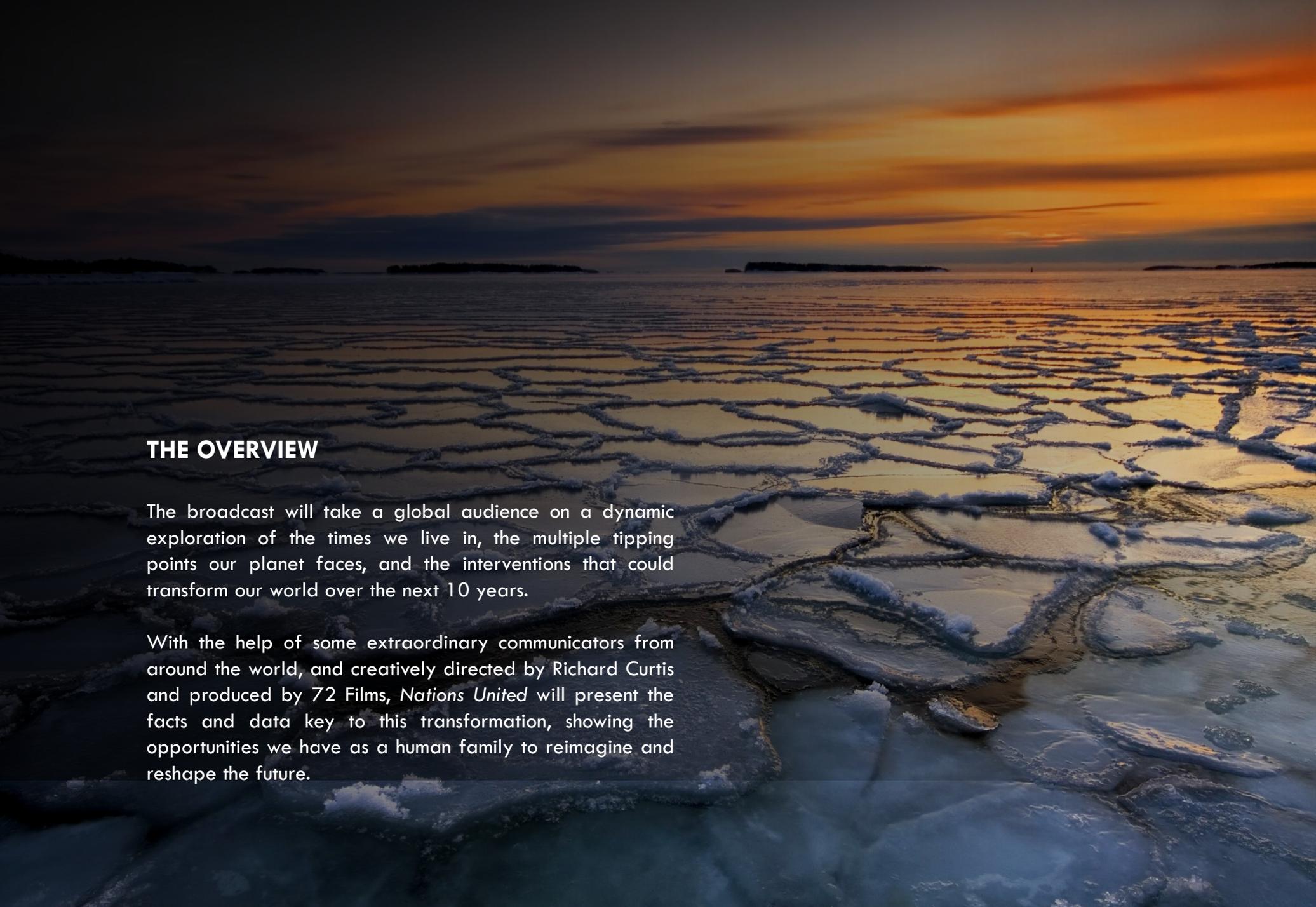
This show will mark the United Nations' 75<sup>th</sup> birthday and the 5<sup>th</sup> anniversary of these Goals.



## THE FILM

Unmissable performances, next generation data visualisation and moving testimonies will highlight the solutions and actions we can take to create a new normal where no one is left behind.





## THE OVERVIEW

The broadcast will take a global audience on a dynamic exploration of the times we live in, the multiple tipping points our planet faces, and the interventions that could transform our world over the next 10 years.

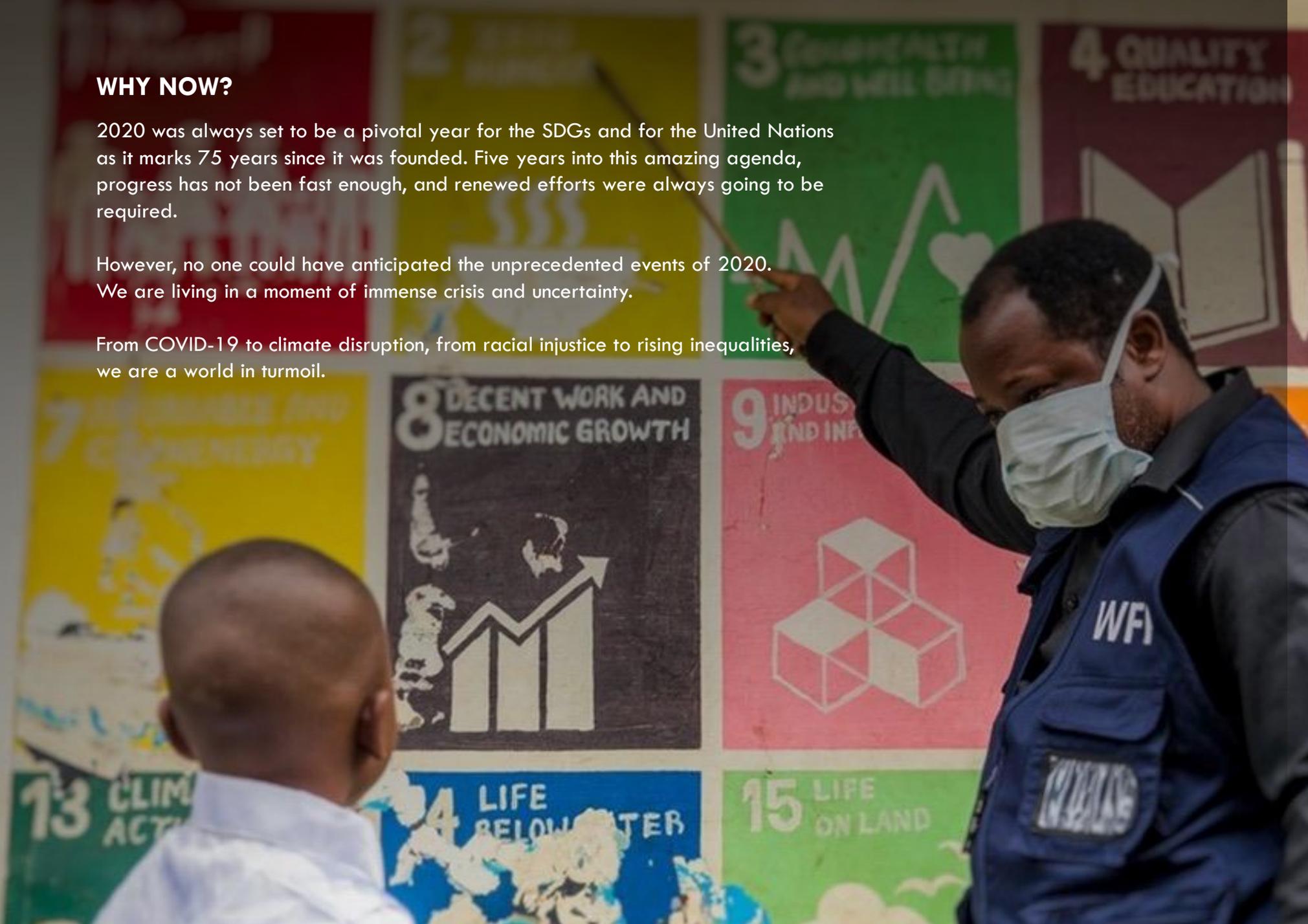
With the help of some extraordinary communicators from around the world, and creatively directed by Richard Curtis and produced by 72 Films, *Nations United* will present the facts and data key to this transformation, showing the opportunities we have as a human family to reimagine and reshape the future.

## WHY NOW?

2020 was always set to be a pivotal year for the SDGs and for the United Nations as it marks 75 years since it was founded. Five years into this amazing agenda, progress has not been fast enough, and renewed efforts were always going to be required.

However, no one could have anticipated the unprecedented events of 2020. We are living in a moment of immense crisis and uncertainty.

From COVID-19 to climate disruption, from racial injustice to rising inequalities, we are a world in turmoil.



## A UNIQUE MOMENT

But we know progress can be made and now people around the world are looking at the world they want to live in. This is a moment for us to focus on both the greatest challenges we face, but also some of the best solutions to create a better world.



## THE APPETITE

The opportunity for change has never been greater and the appetite for change has never been stronger.





## THE EDITORIAL

This 30 minute film takes viewers on a journey to understand how we are at a unique moment in history - an unprecedented opportunity to reflect on our future.

75 years since the UN began - and in the midst of a pandemic radically transforming our world - it tells the story of the world as it is, as it was, and as it could be.

Combining powerful interviews with leading icons, activists and thinkers; dynamic archive stories, compelling musical performances, and instructive graphics – it will grapple with the world’s biggest issues, from poverty to the environment, inequality to human rights.

And, most importantly, the film will present the transformative solutions that could bring about real global change.

## PRODUCTION DETAILS

**DATE OF TX:** The first transmission will be a YouTube live stream on 19th September 2020 to coincide with the film's presentation to the UN. Ideally the show would be broadcast that same day, but licensing will be for a 7-day period from this date.

We will deliver the show to broadcasters on 16<sup>th</sup> September 2020.

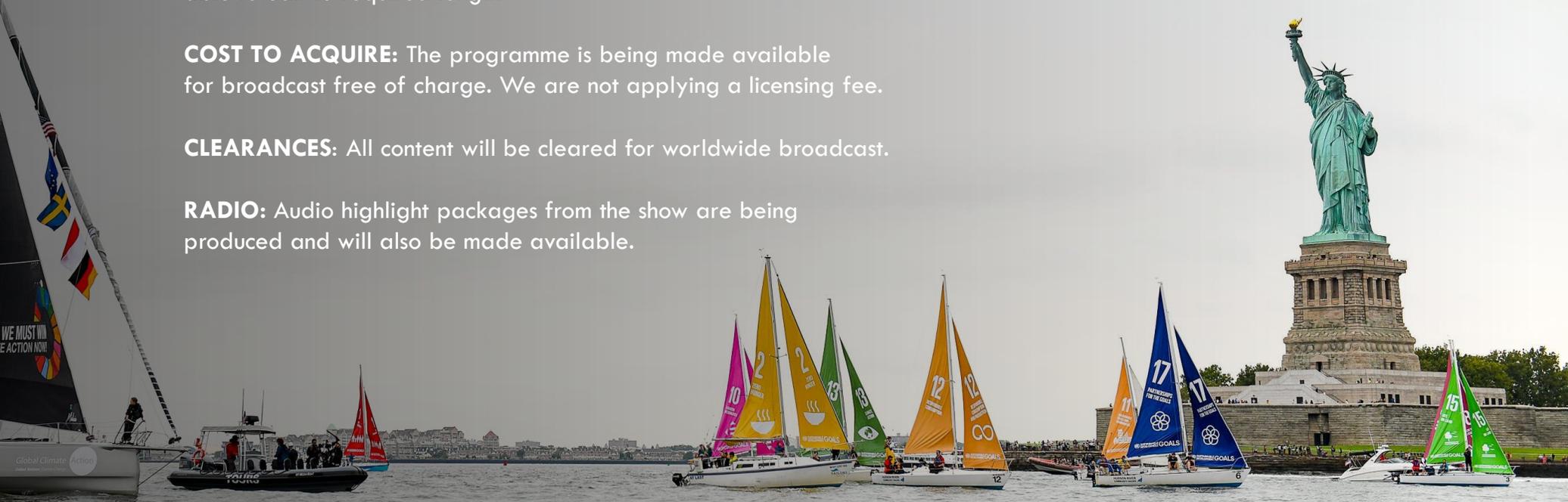
**LANGUAGE:** the show will be in English; however broadcasters are welcome to subtitle or dub the programme.

**DURATION:** 30 mins. With discussion on technical costs, we may be able to edit to required length.

**COST TO ACQUIRE:** The programme is being made available for broadcast free of charge. We are not applying a licensing fee.

**CLEARANCES:** All content will be cleared for worldwide broadcast.

**RADIO:** Audio highlight packages from the show are being produced and will also be made available.





## PRODUCTION COMPANY

72 Films is an award-winning production company which produces ground-breaking, powerful, sensitively-handled and thought-provoking content.

Their projects have been nominated for Grierson, Royal Television Society, Broadcast and BAFTA Awards and have won three RTS Awards.

72 Films was founded by David Glover and Mark Raphael who met when they were commissioning editors at Channel 4. They are widely acknowledged as some of the most original programme-makers in British television.

Together they have built a reputation as one of the UK's leading creative forces, being named as one of Realscreen's Global 100 production companies of 2019 and nominated for best independent production company at the Broadcast Awards in 2020



## CREATIVE DIRECTOR

Richard Curtis - Writer, Director and UN Sustainable Development Goals Advocate

Richard is a film writer and director, responsible for films such as *Four Weddings and a Funeral*, *Notting Hill*, *Mr Bean*, *Love Actually* and most recently *Yesterday*.

In the other half of Richard's life he is co-founder of *Comic Relief*, which he started after visiting Ethiopia during the 1985 famine and led to the creation of *Red Nose Day*. The charity has made over £1.3 billion for during that time.

Richard was a founding member of *Make Poverty History*, the campaign for the Millennium Development Goals and worked on that and *Live 8* in 2005. In 2015 he founded *Project Everyone* to work to make the Global Goals famous and effective and is now a UN Advocate for the Sustainable Development Goals.

A close-up portrait of Oprah Winfrey, smiling broadly. She has dark, curly hair and is wearing large hoop earrings. The background is dark and out of focus.

## **HOSTS BEING APPROACHED**

Oprah Winfrey  
Danai Gurira  
Forest Whitaker  
Yara Shahidi

*PLEASE NOTE: all of these names are pending and should be considered illustrative*



## CONTRIBUTORS BEING APPROACHED

Lupita Nyong'o  
Greta Thunberg  
Vanessa Nakate  
Christiana Figueres  
Leonardo Di Caprio  
Professor Sugata Mitra  
Edward Ndopu  
Emi Mahmoud  
Graca Machel  
Malala Yousafzai  
Chimamanda Ngozi Adichie  
Lin Manuel Miranda  
Beyonce Carter Knowles

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